

# SCORE CARD – Revolution of Responsibility PSA



5 – Outstanding    3 – Good    1 – Needs Improvement

INTRODUCTION					
Establishes eye contact before introducing PSA	5	4	3	2	1
Clearly states the title and purpose of the PSA	5	4	3	2	1
Speaks with confidence and authority.	5	4	3	2	1
Maintains adequate eye contact during intro	5	4	3	2	1
Enunciates words and pronounces them correctly	5	4	3	2	1
Speaks loudly enough	5	4	3	2	1
Maintains good posture – doesn't lean or shift weight from foot to foot	5	4	3	2	1
Speaks with enthusiasm and interest	5	4	3	2	1
Easily uses technology	5	4	3	2	1

PSA DESIGN					
PSA quickly secures interest and attention	5	4	3	2	1
Voices are easy to understand and have adequate volume	5	4	3	2	1
Voices are easy to distinguish from background noise, music, or other sounds.	5	4	3	2	1
Visual images (if any) are clear and easy to see	5	4	3	2	1
Actors/speakers sound well-rehearsed	5	4	3	2	1
PSA timed accurately	5	4	3	2	1

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PSA CONTENT					
Defines a problem within the community	5	4	3	2	1
Shows how 4-H can be part of the solution	5	4	3	2	1
Communicates how this solution is helping	5	4	3	2	1
PSA is relevant to today's issues	5	4	3	2	1
Scope of PSA is appropriate for time constraints	5	4	3	2	1

QUESTIONS & ANSWERS					
Demonstrates knowledge of how the PSA was produced/created	5	4	3	2	1
Articulates clearly the PSA's main messages	5	4	3	2	1
Maintains appropriate eye contact during Q&A	5	4	3	2	1
Can articulate clearly ideas for how their PSA might be used	5	4	3	2	1
Maintains good posture: doesn't lean or shift weight from foot to foot	5	4	3	2	1
Speaks with enthusiasm and interest	5	4	3	2	1

**POINT TOTAL:** \_\_\_\_\_

## JUDGE'S COMMENTS

PLACE COMPETITOR  
INFORMATION STAMP HERE

**Ranking**

Judge: